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## **TISOH Speaker Series Event Featuring Former White House Director of Events and SVP of Hyatt**

**LAS VEGAS** – The International School of Hospitality (TISOH) announces the first event of a Speaker Series at the institution to feature Laura Schwartz, Former Director of Events at The White House, and Susan Santiago, Senior Vice President of Global Select Service and Franchise Operations for Hyatt. The event, followed by a reception, will be held at the TISOH campus on September 21, 2017 at 6pm. The moderator will be Lenny Talarico CHE, CSEP, Executive Director of Events at MGM Resorts Event Productions.

Laura Schwartz has been named as one of the top 7 professional speakers in the US; was the first American woman to be featured on the cover of the Middle’s East’s leading business publication, a contributed writer in Fast Company and named an “Elle Boss” by Elle Magazine. She is well respected internationally for her nonpartisan television commentary on world events, leadership and partnership and serves as the guest host for Larry King’s program “PolitickING”.

Schwartz wrote *Eat, Drink & Succeed*, also the title of her signature keynote, in which she shares smart tools, techniques and secrets for building powerful, effective partnerships. Schwartz will weave her event planning tips and stories from behind the scenes into a discussion on her career, detailing how it led her from a small town to The White House to the guest host on Larry King, a noted author and renowned speaker.

Susan Santiago, the SVP of Global Select Service and Franchise Operations for Hyatt, is responsible for the structure, development, strategy, and operations for the Hyatt House and Hyatt Place brands as well as Hyatt’s full-service franchise operations. Santiago’s Hyatt career spans more than 20 years, beginning at Grand Hyatt Tampa Bay. She worked her way through an ascending series of food and beverage positions at Hyatt hotels around the country before serving in general manager roles in Key West, Aruba and Los Angeles. In addition, Santiago held leadership roles at the corporate office, overseeing food and beverage operations in the Americas and, most recently, all regional operations.

This event is the first in a regular series of talks at the institution that will feature industry luminaries, newsmakers and trendsetters relevant to the hospitality industry.

### **About The International School of Hospitality**

The International School of Hospitality (TISOH) was founded in Las Vegas, Nev., in 2005. TISOH offers quality short-term, practical training and career development programs in hospitality. Developed for the industry and by the industry, TISOH’s small class sizes and online courses include: concierge, conference management and event planning, catering, exhibition & tradeshow management, hospitality leadership and supervision, hospitality human resources, hospitality marketing & sales, hotel operations, and wedding coordination and design. Diploma graduates, trained by working experts in the field, enjoy an 85 percent job placement rate. TISOH is an academic partner of the American Hotel & Lodging Educational Institute and is accredited by the Accrediting Council for Continuing Education and Training. For more information, visit [www.tisoh.edu](http://www.tisoh.edu) or call (702) 947-7200.

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