



## **Timothy M. Lam**

Timothy M. Lam is the executive director of The International School of Hospitality (TISOH) in Las Vegas, Nev.

Lam is a founding member of the school. Along with several University of Nevada, Las Vegas professors and hospitality industry experts from the Las Vegas Strip, he saw the need for practical, short-term training programs to help hospitality workers advance in their careers and people aspiring to enter the field.

Lam's experience includes hospitality consulting, hotel operations at Caesars Palace and marketing for a Swiss plastics company in Washington, D.C. He has co-authored numerous articles on education and hospitality. He is a certified hospitality trainer (CHT) and certified guest service professional (CGSP).

Since taking the helm at TISOH, Lam has led the school's efforts to partner with national industry associations, making inroads for students and giving employers in the industry an avenue to shape the curriculum for their future workforce. TISOH is now an academic partner of the American Hotel Lodging Educational Institute.

Lam, who is fluent in Chinese, has worked to strengthen relationships between TISOH and major hotels and resorts locally and abroad. His efforts have resulted in a job placement rate of about 90 percent for TISOH's diploma graduates. He also has pioneered relationships with schools in Mexico for immersion summer courses. Additionally, the school's outreach to international students has brought students to TISOH from countries such as Indonesia, Mongolia, Spain, Bahamas and Panama.



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Lam has become an award-winning national figure in the hospitality industry, taking on leadership positions in some of the largest industry associations in the country. His professional associations include:

- 2014 Vice President, Foundation of the National Association for Catering and Events (NACE)
- 2009-2011, Board of Advisors, Southern Nevada Hotel Concierge Association (SNHCA)
- 2008-2011 Programs Co-Chair, National Association for Catering and Events Las Vegas Chapter (NACE)
- 2009 Professional Development Committee Chair, Wedding Industry Professional Association (WIPA)
- 2012, Advisory Board, USA Ready Study
- 2008 to present, Treasurer for the Las Vegas New Century Lions Club

Lam has won numerous awards and distinction from the National Association for Catering and Events (NACE), including the 2013 Legacy Spotlight Member. He was on the 2011 President List of NACE. Lam also won the 2008 and 2011 Spirit of NACE Award, Las Vegas Chapter and the 2011 and 2012 Volunteer Excellence Award.

Lam holds a master's degree in hotel administration from the University of Nevada, Las Vegas, a master of international business management degree from the University of South Carolina and a bachelor of science in business management from Wake Forest University.