



## **Marcus M. Lam**

Marcus M. Lam is the director of admissions and recruitment for The International School of Hospitality (TISOH) in Las Vegas, Nev.

Lam joined TISOH in 2007 after five years as the vice president for sales and marketing for Light Project International, Inc., outside Washington, D.C.

As director of admissions and recruitment, Lam has helped pioneer the school's outreach efforts to draw local and international students to TISOH. Lam oversees TISOH's creative approach to recruitment, producing videos, online workshops and social media campaigns. He also has established relationships within the Clark County School District in Southern Nevada to recruit local students aspiring to careers in the hospitality industry.

Lam also works in an advisory capacity, guiding prospective students into the programs that best fit their career and educational goals. He aims to help students approach TISOH as the journey of self-discovery that leads to their successful careers in hospitality.

Lam is a certified hospitality trainer (CHT) and a certified guest service professional (CGSP). He also is TISOH's official photographer. He holds a bachelor of arts degree in psychology from Wake Forest University.

He is fluent in Chinese.

Lam has helped elevate the hospitality industry's reputation locally, serving as communication chair for the Las Vegas Chapter of the National Association for Catering and Events from 2010 to 2012.

Outside of TISOH, Lam has served as secretary of the Las Vegas New Century Lions Club, since 2009.