

## **PROGRAM DESCRIPTION:**

The **Executive Diploma in Hospitality Operations** is awarded to industry professionals who demonstrate comprehensive knowledge in hospitality management. The curriculum is designed to enhance professional competency with an emphasis on human capital management and data driven decision making with a business plan as the final presentation portfolio. Executive Diploma students matriculate in hospitality leadership and human resources management. Additionally, students develop skills in hospitality industry analytics, with marketing and sales fundamentals in order to inculcate a strategic mind-set necessary in today's competitive hospitality market.

### **Hospitality Human Resources**

This course offers an understanding of fundamental human resource principles and applications specific to the hospitality industry. Students will gain a working understanding of human resource management and its vital role in the hospitality industry.

### **Hospitality Leadership & Management**

This course educates students to better relate supervisory responsibilities to the mission of the organization. Through self-introspection and understanding of practical day-by-day responsibilities, participants will be able to hone their problem-solving skills, set individual goals congruent with those of the organization, delegate to team members and improve their department or unit organizational effectiveness.

### **Hospitality Marketing & Sales**

This course is designed to provide a beginner to intermediate level of knowledge in hospitality marketing and sales. The functional areas of coverage are broad, with discussion on price, product, and promotion across rooms division, food & beverage, and conferences. With an emphasis on applicable skills, the course also presents essential knowledge on customer relationship management, market segmentations, and trends.

### **Hospitality Revenue Management & Analytics**

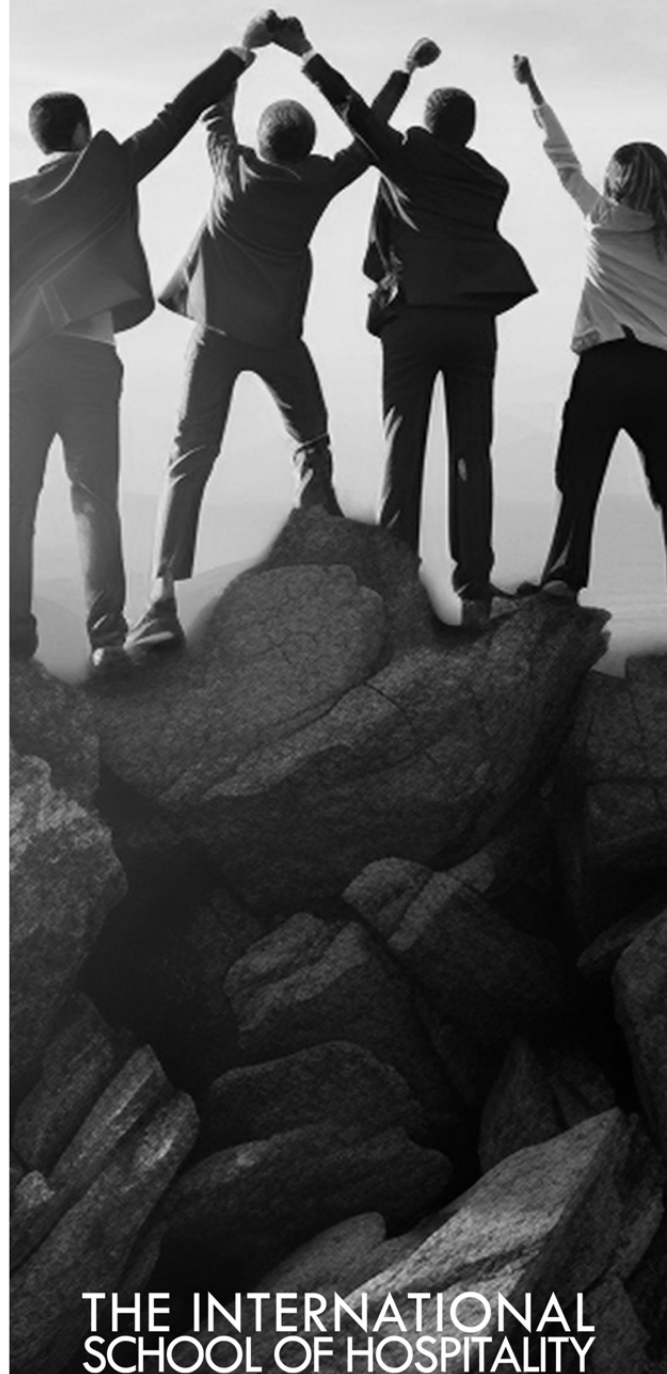
Data driven decision making is increasingly important in the hospitality industry. This course will introduce students to both the mathematics and methods of analysis that drive important tactical and strategic processes in order to maximize financial performance. Student will learn to produce, interpret, and act upon data developed through STR reports and the most commonly used metrics in the industry.

### **Hospitality Colloquia**

Comprising the Welcome and Closing seminars along with expert mentorship over the length of the program, this course brings together key topic discussions. From a management perspective, students examine and provide applicable solutions based on best practices and practical realism.

# **EXECUTIVE DIPLOMA**

IN HOSPITALITY OPERATIONS



**THE INTERNATIONAL  
SCHOOL OF HOSPITALITY**

# Advance your management career in just **six months** Introducing the **Executive Diploma in Hospitality Operations** by The International School of Hospitality (TISOH)

## About us

We are the home of accredited continuing education for the hospitality industry. Gain knowledge and earn credentials, transcripts, and digital badges. We have an 18-year record of success in redefining and elevating career trajectories.

## About the **Executive Diploma in Hospitality Operations**

This program is designed for busy hospitality professionals and is delivered in a hybrid learning format with both in person and online modules. It is a perfect opportunity to invest in high potential leaders. The program will provide an accredited educational experience that features vocational learning and networking opportunities designed to kindle a sense of pride of being in hospitality, and to build a community of like-minded peers in the industry.

<b>Duration</b>	<b>June 3 to December 4, 2024</b>
<b>Format</b>	Online + 2 in-person seminars on TISOH campus
<b>Time</b>	Approximately 12 hours per week commitment
<b>Prerequisite</b>	High school diploma with 2-years hospitality industry supervisory experience or an Associate degree or above

## Program Highlights

- Attendees learn critical leadership, commercial, and HR skills
- Curriculum designed and taught by top hospitality professionals
- Coursework based on home property
- Accredited and industry focused

## Program Outline

The Executive Diploma has (5) required courses which are completed from June 3 to December 4, 2024. Enroll now to reserve your spot.

	Days		Start Date	End Date
<b>Welcome In-Person Seminar - TISOH Campus</b>	M	1:00pm-6:00pm	3-Jun	
Hospitality Colloquia (HCL) - DBowman	M-F	Online	3-Jun	6-Dec
Hospitality Leadership and Management (HLM) - JMoore	M-F	Online	10-Jun	2-Aug
Hospitality Revenue Management and Analytics (HRMA) - KCho	M-F	Online	5-Aug	30-Aug
Hospitality Human Resources (HHR) - NAnselmo	M-F	Online	2-Sep	25-Oct
Hospitality Marketing and Sales (HMS) - CSgovio	M-F	Online	28-Oct	27-Nov
<b>Closing In-Person Seminar - TISOH Campus</b>	W	1:00pm-6:00pm	4-Dec	
Graduation Ceremony			7-Dec-2024	



[Click here to learn more](#)

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